June 2019

Dear Friends,

We are delighted to invite you to join other prominent local businesses and become a sponsor of the Second Harvest Food Bank of Lehigh Valley and Northeast Pennsylvania’s annual Empty Bowls event.

This year, we will host Empty Bowls on Saturday, October 19, 2019, from 6 to 9 PM inside our 65,000 square-foot warehouse facility in Nazareth. The night features great live music, a delicious dinner, a variety of options from the bar, and a silent auction of unique items, certificates, and pieces of artwork. Awards will be presented to local businesses, individuals, and volunteers who have demonstrated a true commitment to strengthening our community.

Empty Bowls is Second Harvest Food Bank’s biggest fundraising event. The funds raised support our food access and education programming. Last year, we distributed 9 million pounds of food to our network of more than 200 nonprofit agencies in Lehigh, Northampton, Carbon, Monroe, Pike and Wayne counties. Collectively, our network serves 60,000 people each month; more than half of those served are children or seniors.

We are seeking partners who are willing to make an impact in our community. We would love to count on you as an Empty Bowls 2019 sponsor! Enclosed you will find some information about our sponsorship opportunities.

We look forward to further discussing this opportunity with you. Should you have further questions, please contact Dannah Hartman at 484-821-2414 or dhartman@caclv.org. You can learn more about Second Harvest by visiting shfblv.org. Thank you for your consideration.

Sincerely,

Jessica Dokachev
Director

A copy of the official registration and financial information of CACLV may be obtained from the Pa. Dept. of State by calling, toll-free within Pa.: 1-800-732-0999. Registration does not imply endorsement. This Program was financed in part by a grant from the Commonwealth of Pennsylvania, Department of Community and Economic Development.
Sponsorship and Ticket Information

Presenting Sponsor ($10,000):
Includes eight (8) complimentary event tickets (one table) and the following exposure:
- Co-branded on event collateral
- Logo on more than 12,000 invitations* (Premium Placement)
- Highlighted as “Presenting Sponsor” in press releases, social media posts, and other publicity
- Acknowledgment in our newsletter, mailed to all of our supporters
- Acknowledgment on our website (www.shfblv.org)
- Full-Page ad in the event program as well as a prominent display of your banner
*Provided we have confirmation of sponsorship by 7/26/19

Event Sponsor ($5,000):
Includes eight (8) complimentary event tickets (one table) and the following exposure:
- Acknowledgment in more than 12,000 invitations*
- Acknowledgment in our newsletter, mailed to all of our supporters
- Acknowledgment on our website (www.shfblv.org)
- Acknowledgment in press releases, social media posts, and other publicity
- Half-Page ad in the event program as well as a prominent display of your banner
*Provided we have confirmation of sponsorship by 7/26/19

Truck Sponsor ($3,000): Includes a reserved table (8 seats) and a Quarter-Page ad in the program

Forklift Patron ($1,500): Includes a reserved table (8 seats) and a listing in the program

Pallet Jack Friend ($600): Includes 4 seats and a listing in the program

Hand Truck Supporter ($300): Includes 2 seats and a listing in the program

Individual Tickets: Individual Ticket ($75); Table Host ($600) tables seat 8

For more information Contact Dannah Hartman at (484) 821-2414 or dhartman@caclv.org

If you prefer, you can pledge your sponsorship at www.shfblv.org
Sponsor Contract

Name: ____________________________________________________________________________________________

Company/Organization: ____________________________________________________________________________

Address: __________________________________________________________________________________________

City: _______________________________________________________  State: ___________  Zip: _________________

Telephone: ___________________________________  E-mail: ______________________________________________

Please select sponsorship level:

□ PRESENTING - $10,000        □ EVENT - $5,000                               □ TRUCK - $3,000

□ FORKLIFT - $1,500                    □ PALLET JACK - $600                      □ HANDTRUCK - $300

□ INDIVIDUAL GUEST TICKET - $75 (Please indicate the number to reserve _____)

□ I/WE ARE UNABLE TO ATTEND - Please accept this contribution of $_____________ in support of
Second Harvest Food Bank.

Please specify payment by selecting one of the following:

□ Enclosed is my check in the amount of $_____________

□ I prefer to submit payment online at www.shfblv.org

For more information  Contact Dannah Hartman at
(484) 821-2414 or dhartman@caclv.org

Please make check payable to
Second Harvest Food Bank
6969 Silver Crest Road
Nazareth, PA 18064